

# 3-2-1 RULE IN CYBERSECURITY

The 3-2-1 Rule is a backup strategy designed to ensure data resilience and recovery. Utilizing the 3-2-1 Rule can improve your chances of recovering data in the event of a data loss.



## 3 COPIES

Keep at least **three copies of your data**. This means having your original data plus two backup copies.



## 2 DIFFERENT MEDIA

Store your data on at least **two different types of storage media**. For example, you might have one copy on a local hard drive and another on a network-attached storage device (NAS) or in the cloud.



## 1 OFFSITE COPY

Ensure that **one of your backup copies is stored offsite**, away from the location of the original data. This protects your data from physical disasters, such as fires or floods that could affect your primary location.

**CONTACT US TO HELP PROTECT YOU AND YOUR BUSINESS.**

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