

# AHT

INSURANCE

A BALDWIN RISK PARTNER

## Importance of Working with an Experienced Nonprofit Broker



NONPROFIT INSIGHTS



# TRUSTWORTHY, RECOGNIZED EXPERTS IN YOUR SPACE

While every nonprofit and association face their own unique set of challenges and exposures, there are commonalities in what is sought after when choosing an insurance broker to partner with. During the broker selection process, it is key to find a broker who you trust and is an expert in your space.

## WHAT TO LOOK FOR IN YOUR INSURANCE PARTNER:



### EXPERIENCE

It can be extremely valuable to know how many nonprofits and association clients your broker and their team work with and how long they have been in the industry. This information can help you make an informed decision about their knowledge in your space and how you can better work together as partners.



### RESOURCES & TOOLS

With experience comes resources and tools that your broker can provide you with to ensure you are properly equipped and have all the information you need to make the best choice and stay up-to-date about what is going on in the industry. Benchmarking reports, marketing summaries and analysis of the annual Council of Insurance Brokers and Agents report, are just some of the valuable resources to look for.

Far too often clients bind their policies without knowing all the items they can take advantage. Educating clients to know what they have and how they can use it should be a top priority for any broker. Utilizing an in-house claims team is a huge advantage for a broker because it allows clients to have an additional resource in their hands in case a claim arises.

Contact us to talk about your needs  
and risk management strategy.



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